

SPOTLIGHT YOUR BUSINESS WITH A DISPLAY AD

Full Page
4" wide x 7" tall
\$1,095

1/2 Page
4" wide x 3 3/8" tall
\$595

1/4 Page
4" wide x 1 5/8" tall
\$345

1/8 Page
4" wide x 3/4" tall
\$195

ADVERTISING ARTWORK

Advertising art can be furnished in standard electronic form in either Vector (AI) or Rastor (TIF, EPS, PSD or JPEG at 300 dpi) for PC or Mac format. Convert all type to curves, paths or outlines (vector art). PDF files are accepted if produced in high resolution print quality. Camera-ready art is also acceptable.

In a directory, your company's listing is surrounded by the competition, but you can make your company stand out. A display ad offers a tangible, business-building opportunity for you to create more business from your free listing in Don's Directory.

Because each directory covers a specific trade area, purchasers use it on a daily basis in their work activities. Your ad is seen time and time again by the people doing business in the area you serve.

Your ad can list services, show products, display logos, highlight locations – anything that will make you stand out to a prospect.

Sizes range from 1/8th page to a full page. Prices start at a low \$195 and the price includes one free directory.

Remember, there's no better time for your message to be in front of a buyer than when they're ready to buy.

Don't Have An Ad?

We will produce the ad for you at no extra cost. All we need is rough copy. We'll send a proof for your approval before publication.

Mail materials to:

Don's Directory, Inc.
551 Highway 92 • Crawford, CO 81415

Or E-mail to:

art@donsdirectory.com

For assistance with your advertising, call Brad Hart at 1-888-622-9943.

Create opportunities! Reach the entire oil patch.

Call me about advertising opportunities in the Don's Directories checked below:

Mountain States

North Texas

Mid-Continent

Pacific States

Tab Dividers & Special Page Positions

Call for prices and availability.

Make Your Listing Stand Out

Make it easy for people to find your listing by adding a company logo. The logo will be prominently displayed atop your free listing.

Add my logo for \$95.

Name _____ Title _____

Company Name _____

Phone _____ ext. _____ E-mail _____

Drive More Business Your Way.

Add an Enhanced Search Profile/Business Description!

Your enhanced description is tied to Don's Directory On-line. Prices start at only \$25.

Make it easy for a company to find you by the products and services you provide. Add an enhanced business description to your free company listing. The description doubles as a search profile for users of Don's Directory on-line. Each time a user searches for a product or service you have in your enhanced business description, your company is listed. For just \$25 per line, approximately 75 characters, you

can list all the products, services and brand names your company offers. There's no limit on the number of lines. In your enhanced business description, you'll want to list:

- **Key Words** – whatever word a potential customer might enter into our search engine to find you if you can provide the product or service that they need.
- **All Services** – list equipment you have and services you provide: i.e., D-8 Dozers, Motor Graders, Dump Trucks, Back-hoes, Roads, Locations, Oilfield Construction, Roustabouts.
- **All Products and Brand Names** – as in example below.

In the example below, the prospect was looking for a source for rod guides in Casper. The word "rod guides" was typed into the Business Activity/Product/Service window and "Casper" in the Town window and SEARCH was clicked.

The listing for MPI Warehouse Specialty was returned with the information for their Casper location.

Just write up your Search Profile/Expanded Business Description and return it with your listing or send it via E-mail to: mike@donsdirectory.com. We will call with your line count and the total cost. You can decide then if you want us to run it.

Need help? Call Mike or Don Hart at 1-888-622-9943. Combined, they've been selling in the Patch for over 45 years. They'll work with you to get the most business from our search engine.

Premier Services – Search

Company Name: _____
 Person's Last Name: casper
 State/Prov: _____
 Zip/Postal Code: _____
 Address: _____
 Directory Section: _____
 Business Activity / Product / Service: rod guides

Premier Services – Company Listing

Items in this color have new or changed information since the 2006 directory went to press.

4-Equipment & Supplies
MPI Warehouse Specialty Co.
 Business Activity: Manufacturer's Representative
 ASCO, Ashcroft, Cemco, Central, Chiksan, Cyclonic, Duolok, Enardo, Endurance, FMC, Hasco, Jet Lube, Kenco, KoprKote, Lamons, Lappintech, Major, Nowata, Oteco, Pipe Away, Polytec, Ratigan, SSP, Skinner, Tnemec, Trapper, Unilok, WHI, Wellmark, Wika, butterfly valves, choke beans, coatings, electrofusion, flame arrestors, gauges, guides, insulation kits, level indicators, liners, mud gauges, polished rods, poly ball valves, poly fittings, polyethylene fittings, regulators, relief valves, rod guides, solenoids, swivel joints, thermometers, thermowells, transducers, transmitters, unions, vent valves, wellheads

Casper, WY 82601 - 755 N. Glenn Rd.
 Mail: PO Box 940, Casper, WY 82602
 James S. Cox, President
 Mike Cox, Sales Manager - mcox@mpiwarehouse.com
 Rob Schneider, Sales - rschneider@mpiwarehouse.com
 Chad Alvar, Outside Sales - calvar@mpiwarehouse.com
 Jim Jensen, Inside Sales - jjensen@mpiwarehouse.com
 David Adrian, Sales - dadrian@mpiwarehouse.com
 Pat Cox, Inside Sales - pcox@mpiwarehouse.com
 Matt Reed, Sales

Farmington, NM 87401 - 913 E Murray Dr, Unit B
 Jeff Duncan, Inside Sales - jduncan@mpiwarehouse.com
 Darren Baker, Sales - dbaker@engineeredequipment.com

M&N Equipment Company LLC
 Casper, WY 82601 - 1701 East E St
 Mail: PO Box 2490, Casper, WY 82602
 Mick McMurry, Manager/Member
 Marbleton, WY 83113 - PO Box 4019
 Kurt Cordingly, Field Supervisor

MPI Warehouse Specialty Co. – Manufacturer's Rep... www.mpiwarehouse.com
 ASCO, Ashcroft, Cemco, Central, Chiksan, Cyclonic, Duolok, Enardo, Endurance, FMC, Hasco, Jet Lube, Kenco, KoprKote, Lamons, Lappintech, Major, Nowata, Oteco, Pipe Away, Polytec, Ratigan, SSP, Skinner, Tnemec, Trapper, Unilok, WHI, Wellmark, Wika, butterfly valves, choke beans, coatings, electrofusion, flame arrestors, gauges, guides, insulation kits, level indicators, liners, mud gauges, polished rods, poly ball valves, poly fittings, polyethylene fittings, regulators, relief valves, rod guides, solenoids, swivel joints, thermometers, thermowells, transducers, transmitters, unions, vent valves, wellheads

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 Pat Cox, Inside Sales - pcox@mpiwarehouse.com
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 (f) 307-234-4631
 307-360-3020
 307-265-3333
 (f) 307-266-5287
 505-326-6664
 (f) 505-325-0750